The Dun & Bradstreet Corporation

Current Economic Indicators

Prepared by the Economic Analysis Department

News

Monthly Business Starts
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BUSINESS STARTS DECLINE 9.5 PERCENT IN JANUARY

NEW YORK, April 27--Business starts declined 9.5 percent in January 1988 to 14,960 from 16,526 in January 1987, according to The Dun & Bradstreet Corporation.

"Not surprisingly, the pattern in business starts has continued its downward trend as entrepreneurs perceive fewer business opportunities in the economy," said Joseph W. Duncan, corporate economist and chief statistician for The Dun & Bradstreet Corporation. "While the overall level of starts is still relatively high, starts this month are the lowest they've been since January 1985."

Agriculture, forestry and fishing was the only industry sector to show an increase in new business starts in January, up 4.9 percent to 234 from 223.

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Wholesale trade, retail trade and finance, insurance and real estate reported the largest declines in business starts for the month, "perhaps reflecting the anticipated decline in consumer purchasing," said Duncan. Finance, insurance and real estate reported a 15.2 percent decline to 1,063 from 1,254; wholesaling declined 12.5 percent to 1,517 from 1,733; and retailing declined 10.1 percent to 4,149 from 4,616.

Transportation and public utilities declined 9.9 percent to 529 from 587. Services and manufacturing both reported 8.2 percent declines, with starts in services declining to 3,644 from 3,971 and manufacturing declining to 1,264 from 1,377.

Starts in construction declined slightly, down 1.8 percent to 1,921 from 1,957; and mining remained unchanged with 101 starts in January.

Business starts were down in all nine U.S. Bureau of the Census regions. The sharpest decline occurred in the Mountain states, down 19.6 percent to 925 from 1,150. Also declining significantly were the West North Central states, down 14.1 percent to 825 from 960; and the Middle Atlantic states, down 13.8 percent to 2,482 from 2,880. The continued stress in the oil patch was reflected in the 13.4 percent decline in starts in the West South Central region to 1,548 from 1,787.

The New England, South Atlantic, East South Central, and the Pacific regions reported a decline in starts ranging from 5.7 percent to 7.0 percent. The East North Central states reported the smallest decline in business starts, down 4.2 percent to

2,135 from 2,229 in January 1987.

The number of jobs created by new firms fell 5.9 percent in January to 74,998 from 79,706 in January 1987.

The Dun & Bradstreet Corporation is the world's largest marketer of business information and services, with worldwide revenue of $3.4 billion in 1987.

(See Attached Tabular Data)

NOTES PERTAINING TO ALL TABLES

1. As of January 1985 Dun & Bradstreet expanded the aggregation of the business starts statistical series to include companies entered into the business data file in a particular year whose actual date of business birth occurred in any of the previous two years as well as the year of entry itself. Business starts data published prior to this alteration are not comparable to current statistics using this new definition.

2. Prior year data represent official results; current year data are preliminary and may be revised in subsequent releases.

3. Monthly tabulations are calculated by including data for all weeks in which Friday falls within the particular month. This may result in a differing number of weeks for the same month from year to year.

4. Industry computations are made by using the SIC (Standard Industrial Classification) code assigned by the field data collection staff based on the type of business the company is engaged in. There are some companies for which no SIC code is appropriate. The SIC table as developed and maintained by the U.S. Government recognizes this and includes code 9999 for these establishments. The tabulation for this category appears in the industry tables under the heading of 'Nonclassifiable Establishments'.

5. There are some business starts for which employment information is either unavailable or unobtainable. For statistical purposes these companies are counted as having zero employees and are included as such in appropriate tables.

6. Any questions or comments concerning the information contained in these tables can be directed to:

The Dun & Bradstreet Corporation
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Attn: Public Relations Department
(or) Attn: Economic Analysis Department

212-593-6800

THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT
U.S. MONTHLY BUSINESS STARTS

Start Month	1987 Starts	1987 Employment	1988 Starts	1988 Employment
January	16,526	79,706	14,960	74,998
	16,526	79,706	14,960	74,998

NOTE: This compilation covers all businesses with a 1988, 1987 or 1986 starting date added to the Dun & Bradstreet business data file in January 1988. It includes newly opened establishments. It does not include changes in ownership of previously operating businesses or changes in name, location, legal type or mergers. Last year's figures are official, this year's are preliminary.

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THE DUN & BRADSTREET CORPORATION
Economic Analysis Department

Business Starts by Industry
January 1987 vs. January 1988

Industry	Total U.S. 1987	1988	% Change
Agriculture, forestry & fishing	223	234	4.9%
Mining	101	101	0.0%
Construction	1,957	1,921	-1.8%
Manufacturing	1,377	1,264	-8.2%
Transportation & public utilities	587	529	-9.9%
Wholesale trade	1,733	1,517	-12.5%
Retail trade	4,616	4,149	-10.1%
Finance, insurance & real estate	1,254	1,063	-15.2%
Services	3,971	3,644	-8.2%
Unclassifiable establishments	707	538	
Total	16,526	14,960	-9.5%

Source: The Dun & Bradstreet Corporation
Economic Analysis Department

THE DUN & BRADSTREET CORPORATION - Economic Analysis Department
Business Starts by States and Regions
January 1987 vs. January 1988
Year-to-date 1987 vs. year-to-date 1988

	January 1987		January 1988		% Change	
	Firms	Employees	Firms	Employees	Firms	Employees
NEW ENGLAND	894	4,155	834	3,032	-6.7%	-27.0%
Maine	66	205	73	309	10.6%	50.7%
New Hampshire	76	346	74	421	-2.6%	21.7%
Vermont	46	152	36	80	-21.7%	-47.4%
Massachusetts	387	2,182	360	1,136	-7.0%	-47.9%
Connecticut	258	831	228	831	-11.6%	0.0%
Rhode Island	61	439	63	255	3.3%	-41.9%
MIDDLE ATLANTIC	2,880	11,710	2,482	11,588	-13.8%	-1.0%
New York	1,451	6,090	1,219	5,938	-16.0%	-2.5%
New Jersey	679	2,666	619	2,880	-8.8%	8.0%
Pennsylvania	750	2,954	644	2,770	-14.1%	-6.2%
EAST NORTH CENTRAL	2,229	11,521	2,135	10,438	-4.2%	-9.4%
Ohio	569	2,947	549	2,582	-3.5%	-12.4%
Indiana	242	1,440	238	940	-1.7%	-34.7%
Illinois	694	3,616	689	3,849	-0.7%	6.4%
Michigan	500	2,479	455	1,894	-9.0%	-23.6%
Wisconsin	224	1,039	204	1,173	-8.9%	12.9%
WEST NORTH CENTRAL	960	5,204	825	4,157	-14.1%	-20.1%
Minnesota	235	1,194	200	886	-14.9%	-25.8%
Iowa	120	553	111	408	-7.5%	-26.2%
Missouri	304	1,786	242	1,464	-20.4%	-18.0%
North Dakota	29	120	22	98	-24.1%	-18.3%
South Dakota	34	263	20	62	-41.2%	-76.4%
Nebraska	70	239	84	271	20.0%	13.4%
Kansas	168	1,049	146	968	-13.1%	-7.7%
SOUTH ATLANTIC	3,001	15,109	2,831	14,457	-5.7%	-4.3%
Maryland	393	1,918	361	1,467	-8.1%	-23.5%
Delaware	37	136	51	345	37.8%	153.7%
Washington D.C.	63	307	51	466	-19.0%	51.8%
Virginia	354	1,984	357	1,852	0.8%	-6.7%
West Virginia	99	293	70	503	-29.3%	71.7%
North Carolina	322	1,745	287	1,458	-10.9%	-16.4%
South Carolina	179	1,026	185	732	3.4%	-28.7%
Georgia	515	2,364	417	1,873	-19.0%	-20.8%
Florida	1,039	5,336	1,052	5,761	1.3%	8.0%

THE DUN & BRADSTREET CORPORATION - Economic Analysis Department
Business Starts by States and Regions
January 1987 vs. January 1988
Year-to-date 1987 vs. year-to-date 1988

	January 1987		January 1988		% Change	
	Firms	Employees	Firms	Employees	Firms	Employees
EAST SOUTH CENTRAL	796	4,284	748	4,295	-6.0%	0.3%
Kentucky	198	826	188	874	-5.1%	5.8%
Tennessee	282	1,690	278	1,807	-1.4%	6.9%
Alabama	197	1,229	181	932	-8.1%	-24.2%
Mississippi	119	539	101	682	-15.1%	26.5%
WEST SOUTH CENTRAL	1,787	9,937	1,548	9,681	-13.4%	-2.6%
Arkansas	128	731	126	533	-1.6%	-27.1%
Oklahoma	177	992	144	938	-18.6%	-5.4%
Louisiana	227	1,611	217	1,314	-4.4%	-18.4%
Texas	1,255	6,603	1,061	6,896	-15.5%	4.4%
MOUNTAIN	1,150	5,696	925	4,535	-19.6%	-20.4%
Montana	43	353	149	220	14.0%	-37.7%
Idaho	57	212	41	203	-28.1%	-4.2%
Wyoming	32	105	22	47	-31.3%	-55.2%
Colorado	406	1,734	276	1,387	-32.0%	-20.0%
New Mexico	85	749	88	491	3.5%	-34.4%
Arizona	323	1,595	271	1,321	-16.1%	-17.2%
Utah	132	671	107	497	-18.9%	-25.9%
Nevada	72	277	71	369	-1.4%	33.2%
PACIFIC	2,829	12,090	2,632	12,815	-7.0%	6.0%
Alaska	52	215	46	126	-11.5%	-41.4%
Hawaii	57	260	62	267	8.8%	2.7%
Washington	418	1,430	352	1,290	-15.8%	-9.8%
Oregon	171	666	187	687	9.4%	3.2%
California	2,131	9,519	1,985	10,445	-6.9%	9.7%
Total U.S.	16,526	79,706	14,960	74,998	-9.5%	-5.9%

Source: The Dun & Bradstreet Corporation
Economic Analysis Department

THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS BY STATES AND REGIONS

	January 1987		January 1988	
	Number	Employment	Number	Employment
Maine	66	205	73	309
New Hampshire	76	346	74	421
Vermont	46	152	36	80
Massachusetts	387	2,182	360	1,136
Connecticut	258	831	228	831
Rhode Island	61	439	63	255
TOTAL NEW ENGLAND	894	4,155	834	3,032
New York	1,451	6,090	1,219	5,938
New Jersey	679	2,666	619	2,880
Pennsylvania	750	2,954	644	2,770
TOTAL MIDDLE ATLANTIC	2,880	11,710	2,482	11,588
Ohio	569	2,947	549	2,582
Indiana	242	1,440	238	940
Illinois	694	3,616	689	3,849
Michigan	500	2,479	455	1,894
Wisconsin	224	1,039	204	1,173
TOTAL EAST NORTH CENTRAL	2,229	11,521	2,135	10,438
Minnesota	235	1,194	200	886
Iowa	120	553	111	408
Missouri	304	1,786	242	1,464
North Dakota	29	120	22	98
South Dakota	34	263	20	62
Nebraska	70	239	84	271
Kansas	168	1,049	146	968
TOTAL WEST NORTH CENTRAL	960	5,204	825	4,157
Maryland	393	1,918	361	1,467
Delaware	37	136	51	345
District Of Columbia	63	307	51	466
Virginia	354	1,984	357	1,852
West Virginia	99	293	70	503
North Carolina	322	1,745	287	1,458
South Carolina	179	1,026	185	732
Georgia	515	2,364	417	1,873
Florida	1,039	5,336	1,052	5,761
TOTAL SOUTH ATLANTIC	3,001	15,109	2,831	14,457
Kentucky	198	826	188	874
Tennessee	282	1,690	278	1,807
Alabama	197	1,229	181	932
Mississippi	119	539	101	682
TOTAL EAST SOUTH CENTRAL	796	4,284	748	4,295
Arkansas	128	731	126	533
Oklahoma	177	992	144	938
Louisiana	227	1,611	217	1,314
Texas	1,255	6,603	1,061	6,896
TOTAL WEST SOUTH CENTRAL	1,787	9,937	1,548	9,681

THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS BY STATES AND REGIONS

	January 1987		January 1988	
	Number	Employment	Number	Employment
Montana	43	353	49	220
Idaho	57	212	41	203
Wyoming	32	105	22	47
Colorado	406	1,734	276	1,387
New Mexico	85	749	88	491
Arizona	323	1,595	271	1,321
Utah	132	671	107	497
Nevada	72	277	71	369
TOTAL MOUNTAIN	1,150	5,696	925	4,535
Alaska	52	215	46	126
Hawaii	57	260	62	267
Washington	418	1,430	352	1,290
Oregon	171	666	187	687
California	2,131	9,519	1,985	10,445
TOTAL PACIFIC	2,829	12,090	2,632	12,815
TOTAL REGIONS & STATES	16,526	79,706	14,960	74,998

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THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS IN 25 LARGEST CITIES

	January 1987		January 1988	
	Number	Employment	Number	Employment
New York, NY	357	1,540	303	2,043
Chicago, IL	200	904	171	981
Los Angeles, CA	168	947	160	1,258
Philadelphia, PA	129	438	91	532
Detroit, MI	35	127	33	144
Houston, TX	214	1,354	198	1,063
Baltimore, MD	125	704	109	584
Dallas, TX	153	931	122	1,268
Washington, DC	63	307	51	466
Cleveland, OH	84	816	78	369
Indianapolis, IN	34	387	55	164
Milwaukee, WI	41	218	34	100
San Francisco, CA	80	493	112	331
San Diego, CA	87	566	70	515
San Antonio, TX	84	432	74	347
Boston, MA	34	355	40	104
Memphis, TN	32	274	28	272
St. Louis, MO	77	533	58	357
New Orleans, LA	32	466	27	212
Phoenix, AZ	99	456	100	593
Columbus, OH	44	299	35	86
Seattle, WA	78	472	78	366
Jacksonville, FL	33	294	50	183
Pittsburgh, PA	67	208	64	246
Denver, CO	112	408	62	354
TOTAL 25 CITIES	2,462	13,629	2,203	12,938
BALANCE OF COUNTRY	14,064	66,077	12,757	62,060
TOTAL UNITED STATES	16,526	79,706	14,960	74,998

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THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS BY SIZE OF EMPLOYMENT AND INDUSTRY

	January 1987		January 1988	
	Number	Employment	Number	Employment
AGRICULTURE, FORESTRY, & FISHING...	223	739	234	669
2 Or Less...	181	75	170	85
3 To 5...	27	102	34	129
6 To 10...	7	55	16	110
11 To 20...	2	28	7	109
21 Or More...	6	479	7	236
MINING...	101	467	101	655
2 Or Less...	59	29	54	37
3 To 5...	16	56	21	79
6 To 10...	11	81	8	68
11 To 20...	11	161	11	186
21 Or More...	4	140	7	285
CONSTRUCTION...	1,957	6,231	1,921	6,061
2 Or Less...	1,360	890	1,303	868
3 To 5...	315	1,191	327	1,249
6 To 10...	175	1,343	169	1,290
11 To 20...	72	1,101	80	1,207
21 Or More...	35	1,706	42	1,447
MANUFACTURING...	1,377	11,816	1,264	11,472
2 Or Less...	596	446	486	380
3 To 5...	342	1,328	336	1,299
6 To 10...	192	1,440	205	1,575
11 To 20...	133	1,955	126	1,921
21 Or More...	114	6,647	111	6,297
TRANSPORTATION & PUBLIC UTILITIES..	587	3,454	529	3,186
2 Or Less...	313	221	251	171
3 To 5...	125	466	139	518
6 To 10...	76	600	68	499
11 To 20...	36	523	47	694
21 Or More...	37	1,644	24	1,304
WHOLESALE TRADE...	1,733	7,274	1,517	6,956
2 Or Less...	913	849	755	805
3 To 5...	500	1,899	461	1,745
6 To 10...	214	1,635	184	1,392
11 To 20...	69	991	72	993
21 Or More...	37	1,900	45	2,021
RETAIL TRADE...	4,616	23,429	4,149	21,515
2 Or Less...	2,601	2,237	2,177	2,060
3 To 5...	1,057	3,974	1,113	4,129
6 To 10...	505	3,847	448	3,373
11 To 20...	232	3,484	204	3,008
21 Or More...	221	9,887	207	8,945

THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS BY SIZE OF EMPLOYMENT AND INDUSTRY

	January 1987		January 1988	
	Number	Employment	Number	Employment
FINANCE, INSURANCE, & REAL ESTATE	1,254	6,383	1,063	5,457
2 Or Less	769	468	597	376
3 To 5	255	954	259	971
6 To 10	112	819	119	898
11 To 20	68	971	45	623
21 Or More	50	3,171	43	2,589
SERVICES	3,971	19,869	3,644	18,970
2 Or Less	2,358	1,539	2,043	1,500
3 To 5	860	3,260	798	3,019
6 To 10	425	3,193	455	3,401
11 To 20	175	2,560	199	2,927
21 Or More	153	9,317	149	8,123
PUBLIC ADMINISTRATION	13	44	9	57
2 Or Less	7	3	2	0
3 To 5	2	6	4	16
6 To 10	3	20	1	7
11 To 20	1	15	2	34
21 Or More	0	0	0	0
NONCLASSIFIABLE ESTABLISHMENTS	694	0	529	0
2 Or Less	694	0	529	0
3 To 5	0	0	0	0
6 To 10	0	0	0	0
11 To 20	0	0	0	0
21 Or More	0	0	0	0
TOTAL UNITED STATES	16,526	79,706	14,960	74,998
2 Or Less	9,851	6,757	8,367	6,282
3 To 5	3,499	13,236	3,492	13,154
6 To 10	1,720	13,033	1,673	12,613
11 To 20	799	11,789	793	11,702
21 Or More	657	34,891	635	31,247

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THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS BY INDUSTRY

	January 1987		January 1988	
	Number	Employment	Number	Employment
AGRICULTURE/FORESTRY/FISHING				
Agricultural Production-Crops....	65	205	63	123
Agricultural Production-Livestock	33	77	32	106
Agricultural Services.....	117	391	132	433
Forestry.....	5	57	4	6
Fishing, Hunting, Trapping.....	3	9	3	1
TOTAL AGRICULTURE/FORESTRY/FISHING.	223	739	234	669
MINING				
Metal Mining.....	12	58	8	58
Anthracite Mining.....	4	0	0	0
Bituminous Coal/Lignite Mining...	11	113	17	198
Oil & Gas Extraction.....	68	256	71	335
Nonmet. Mineral Mining Xcpt Fuel.	6	40	5	64
TOTAL MINING.....	101	467	101	655
CONSTRUCTION				
Gen. Contractors/Oper. Builders..	778	2,233	772	2,225
Construction Other Than Buildings	75	341	64	245
Special Trade Contractors.....	1,104	3,657	1,085	3,591
TOTAL CONSTRUCTION.....	1,957	6,231	1,921	6,061
MANUFACTURING				
Food & Kindred Products.....	67	732	58	253
Tobacco Manufacturers.....	1	0	0	0
Textile Mill Products.....	39	247	32	628
Apparel & Other Textile Products.	95	945	97	995
Lumber & Wood Products.....	71	677	86	415
Furniture & Fixtures.....	56	384	58	628
Paper & Allied Products.....	17	311	21	267
Printing & Publishing.....	216	1,111	207	1,218
Chemicals & Allied Products.....	48	524	48	434
Petroleum Refining.....	7	37	5	27
Rubber & Misc. Plastic Products..	55	579	38	379
Leather & Leather Products.....	12	310	5	21
Stone/Clay/Glass Products.....	43	353	38	276
Primary Metal Industries.....	18	57	37	462
Fabricated Metal Products.....	103	1,097	81	864
Machinery Xcpt Electrical.....	209	1,657	184	1,933
Electrical/Electronic Equipment..	106	1,186	83	831
Transportation Equipment.....	54	531	45	473
Instruments & Related Products...	52	489	54	892
Misc. Manufacturing Industries...	108	589	87	476
TOTAL MANUFACTURING.....	1,377	11,816	1,264	11,472
TRANSPORTATION & PUBLIC UTILITIES				
Railroad Transportation.....	4	1	0	0
Local/Interurban Pass. Trans.....	51	204	30	105
Trucking & Warehousing.....	226	990	226	1,543
U.S. Postal Service.....	0	0	0	0
Water Transportation.....	25	117	29	163
Air Transportation.....	24	132	26	202
Pipelines Xcpt Natural Gas.....	3	16	0	0
Transportation Services.....	157	858	119	419
Communication.....	69	1,019	60	462
Electric/Gas/Sanitary Services...	28	117	39	292
TOTAL TRANS. & PUBLIC UTILITIES....	587	3,454	529	3,186

THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS BY INDUSTRY

	January 1987		January 1988	
	Number	Employment	Number	Employment
WHOLESALE TRADE				
Durable Goods				
Motor Vehicles/Automotive Equip..	99	509	61	180
Furniture & Home Furnishings.....	65	198	74	402
Lumber & Construction Materials..	113	388	81	348
Sporting Goods/Toys/Hobby Goods..	34	56	31	99
Metals & Minerals Xcpt Petroleum.	34	185	27	81
Electrical Goods.....	141	746	114	646
Hardware/Plumbing/Heating Equip..	59	289	68	220
Machinery Equipment & Supplies...	453	1,794	373	2,165
Miscellaneous Durable Goods.....	123	542	167	422
Total Durable Goods.....	1,121	4,707	996	4,563
Non-Durable Goods				
Paper & Paper Products.....	49	285	53	146
Drugs, Proprietors & Sundries....	33	174	30	231
Apparel/Piece Goods/Notions.....	107	348	103	405
Groceries & Related Products.....	155	559	131	790
Farm Product Raw Materials.....	12	38	6	36
Chemicals & Allied Products.....	39	180	33	93
Petroleum & Petroleum Products...	22	174	20	126
Beer, Wine & Distilled Beverages.	7	44	6	11
Miscellaneous Non-Durable Goods..	188	765	139	555
Total Non-Durable Goods.....	612	2,567	521	2,393
TOTAL WHOLESALE TRADE.....	1,733	7,274	1,517	6,956
RETAIL TRADE				
Building Materials/Garden Supply.	237	714	157	579
General Merchandise Stores.....	70	296	47	174
Food Stores.....	423	2,090	413	2,497
Automotive Dlrs./Service Stations	420	2,987	360	2,270
Apparel & Accessory Stores.....	707	1,761	635	1,943
Furniture/Home Furnishing Stores.	432	1,603	483	1,550
Eating & Drinking Places.....	1,032	10,227	890	9,006
Miscellaneous Retail Trade				
Drug & Proprietary Stores.....	77	504	73	218
Liquor Stores.....	58	140	47	196
Used Merchandise Stores.....	55	110	71	140
Sporting Goods.....	146	362	142	367
Book Stores.....	24	80	41	143
Stationery Stores.....	42	173	31	119
Jewelry Stores.....	67	148	53	134
Hobby, Toy, & Game Shops.....	40	77	41	106
Camera/Photographic Supply Stores	10	25	3	11
Gift, Novelty & Souvenir Shops...	212	527	172	381
Luggage & Leather Goods Stores...	5	10	9	44
Sewing/Needlework/Piece Goods....	31	86	34	65
Nonstore Retailers.....	72	173	62	197
Fuel & Ice Dealers.....	15	38	7	14
Other Retail Stores.....	445	1,318	378	1,361
Total Miscellaneous Retail Trade...	1,295	3,751	1,164	3,496
TOTAL RETAIL TRADE.....	4,616	23,429	4,149	21,515

THE DUN & BRADSTREET CORPORATION · ECONOMIC ANALYSIS DEPARTMENT

U.S. BUSINESS STARTS BY INDUSTRY

	January 1987		January 1988	
	Number	Employment	Number	Employment
FINANCE/INSURANCE/REAL ESTATE				
Banking	25	492	26	135
Credit Agencies Xcpt Banks	86	824	88	655
Security/Commodity Brokers & Svcs	70	341	82	625
Insurance Carriers	26	549	20	156
Insurance Agents/Brokers & Svcs	123	531	86	803
Real Estate	851	3,129	699	2,574
Comb. Real Estate, Insurance, Etc	0	0	0	0
Holding & Other Investment Off	73	517	62	509
TOTAL FINANCE/INSURANCE/REAL ESTATE	1,254	6,383	1,063	5,457
SERVICES				
Hotels & Other Lodging Places	131	1,480	92	730
Personal Services				
Laundry/Cleaning/Garment Services	156	511	132	505
Photographic Portrait Studios	14	13	24	28
Beauty Shops	176	514	129	297
Barber Shops	13	17	11	16
Shoe Repair & Hat Cleaning Shops	16	20	11	8
Funeral Services & Crematories	4	21	5	31
Miscellaneous Personal Services	82	360	77	384
Total Personal Services	461	1,456	389	1,269
Business Services				
Advertising	111	461	85	288
Consumer Credit Rptg./Collection	9	36	16	90
Mail/Reproduction/Steno Services	95	255	111	479
Services To Buildings	86	449	84	457
News Syndicates	2	0	2	1
Personnel Supply Services	46	743	53	577
Computer/Data Processing Services	210	1,005	160	700
Miscellaneous Business Services	1,080	4,856	1,095	5,856
Total Business Services	1,639	7,805	1,606	8,448
Automotive Repair/Service/Garages	406	1,581	347	1,354
Miscellaneous Repair Services	274	597	229	650
Motion Picture Services	139	597	61	536
Amusement/Recreation Services	126	780	125	825
Health Services	324	3,771	300	2,512
Legal Services	94	493	72	603
Educational Services	34	97	39	236
Social Services	64	376	56	235
Museums, Botan./Zoologic Gardens	5	4	3	4
Membership Organizations	71	168	106	353
Private Households	3	6	0	0
Miscellaneous Services				
Engineering & Architectural Svcs	115	462	124	784
Non-Commercial Research Orgs	1	4	9	67
Acctg./Auditing/Bookkeeping Svcs	79	178	71	236
Other Services	5	14	15	48
Total Miscellaneous Services	200	658	219	1,135
TOTAL SERVICES	3,971	19,869	3,644	18,970
TOTAL PUBLIC ADMINISTRATION	13	44	9	57
NONCLASSIFIABLE ESTABLISHMENTS	694	0	529	0
TOTAL UNITED STATES	16,526	79,706	14,960	74,998

NOTE: This compilation covers all businesses with a 1988, 1987 or 1986 starting date added to the Dun & Bradstreet business data file in January 1988. It includes newly opened establishments. It does not include changes in ownership of previously operating businesses or changes in name, location, legal type or mergers. Last year's figures are official, this year's are preliminary.

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